

From Hype to Policy: How to Approach Generative AI in Practice



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Tell us in the chat!

Do you have an AI policy in place today?



Potential Applications and Use Cases

- Drafting sales outreach communications
- Creating marketing content and materials
- Software development and QA
- ATS
- Drafting policies!
- Creating presentations!



Understanding Current Status in Your Organization

Conduct a 'listening tour' to understand AI usage.

- Spoiler alert: AI is being used in your organization.
- Explore different departments and projects leveraging AI.
- Gather feedback and insights from employees.



Risks of Using AI in the Workplace

- Data Privacy – CCPA, GDPR, etc. may require ‘opt-in’ consent
- Sharing/disclosing confidential information – OpenAI click-through terms offer no confidentiality protection
- Intellectual property issues – especially patent and copyright
- Other regulatory concerns – AI & employment decision-making
- Ethical Use: Ensure AI is employed ethically, avoiding harmful biases or discriminatory practices.



Drafting an AI Policy: Key Considerations

- Keep it simple.
- Provide a path, or like water, given enough time it will find a way.
- Allow for ideation and innovation.
- Restrict/limit use in high risk areas (subjective; relative to your business/organization).
- Encourage/permit use in high value, low risk areas such as sales and marketing, and policy drafting.
- Foster responsible and ethical AI practices.
- Encourage employee involvement and feedback, ensure coverage areas evolve with your organization's needs.
- Educate, educate, educate...



Tell us in the chat!

**What takeaway did you
find most useful?**



Thank you!

