

COMPENSATION CONVERSATIONS | WEBINAR SERIES

# Aligning your Performance and Compensation Strategies

EP 03



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# Welcome!

- We'd love to answer your questions! Please submit your questions on the Q&A tab.
- If you would like to see a demo of Lattice press the "Get Demo" button on the top right of your screen.
- There are some great resources in the "Docs" tab.
- This session is being recorded and you'll receive the recording via email after the event.
- You will receive your SHRM and HRCI credits via email after the event.



# Introductions

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**Dave Carhart**

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**Courtney Cherry-Ellis**

SVP of People  
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ON DEMAND



## Building a Purpose-Driven Compensation Philosophy

Watch Now

ON DEMAND



## Establishing Transparent and Equitable Pay Practices

Watch Now

UPCOMING



US: Mar 16 | EUR: Mar 21

## Aligning Your Performance and Compensation Strategies

Register

UPCOMING



APRIL

## Designing Your Compensation Strategy through Benchmarking and Surveys

Register



Tell us in the chat...

**Are you connecting  
Performance and Compensation?**



# HR teams are focused on linking performance and compensation, but aren't there yet

90%



**We're investing in linking compensation and performance.**

Most companies have been investing in linking the two and 48% report that they invested considerable effort

83%



**Compensation and performance should be linked.**

Most HR professionals believe that compensation should be linked to performance

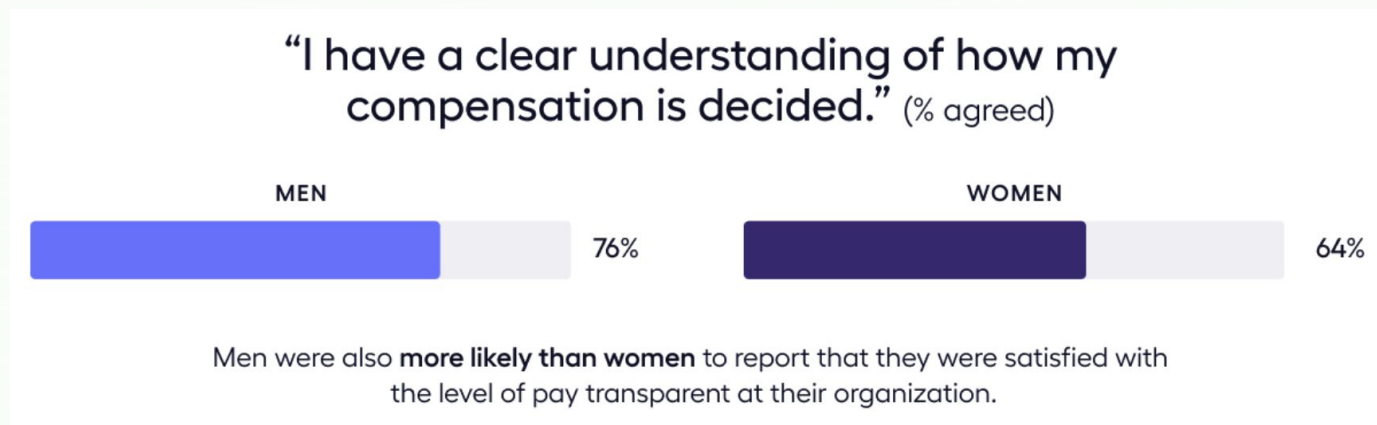
72%



**Our approach needs improvement.**

Despite their efforts, most companies acknowledge they could improve their ability to link the two, and 27% admit they need to do a lot more

# Employee understanding of compensation is mixed

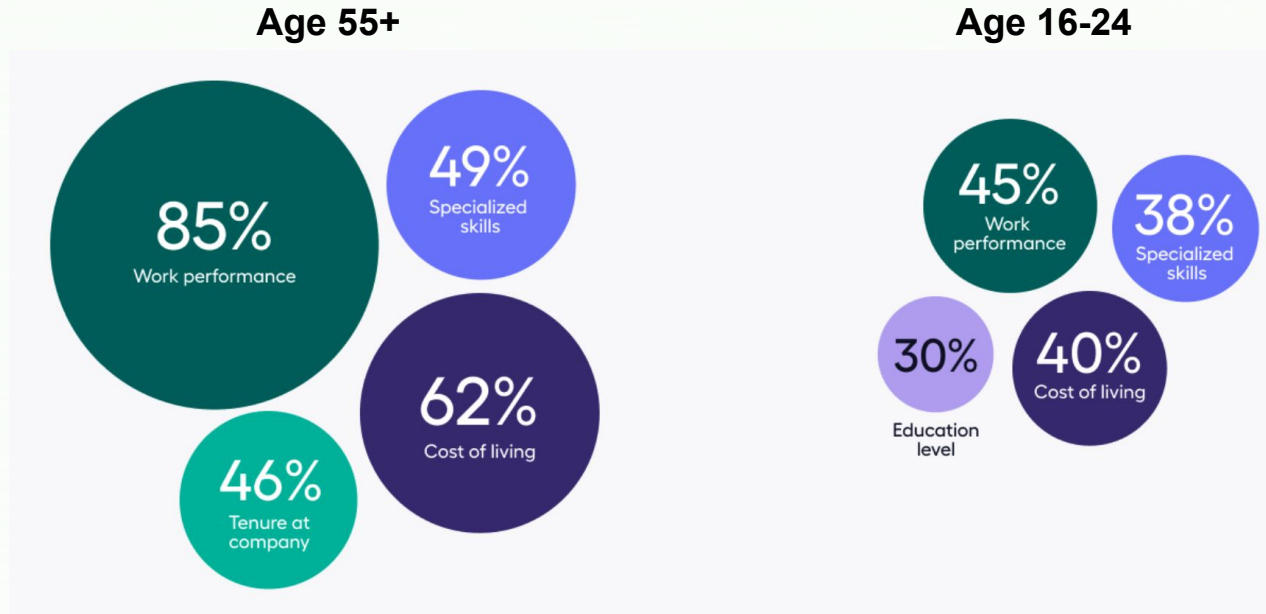


# Shift to retention vs talent acquisition as priority driving higher focus on compensation

| KEY POINTS OF DIFFERENCE                    | RETENTION<br>FOCUSED | TALENT ACQUISITION<br>FOCUSED |
|---|----------------------|-------------------------------|
| Linking compensation and performance        | 60%                  | 32%                           |
| Investing more in compensation transparency | 30%                  | 19%                           |
| Investing more in compensation equity       | 34%                  | 23%                           |
| Prioritizing recognition programs           | 20%                  | 7%                            |
| Investing more in employee engagement       | 33%                  | 23%                           |
| Administering engagement surveys            | 77%                  | 64%                           |
| Implementing training for reducing bias     | 52%                  | 20%                           |
| Implementing software to reduce bias        | 32%                  | 12%                           |
| Developing clear employee growth paths      | 40%                  | 24%                           |



# What should employers consider when setting compensation? Employee views differ.



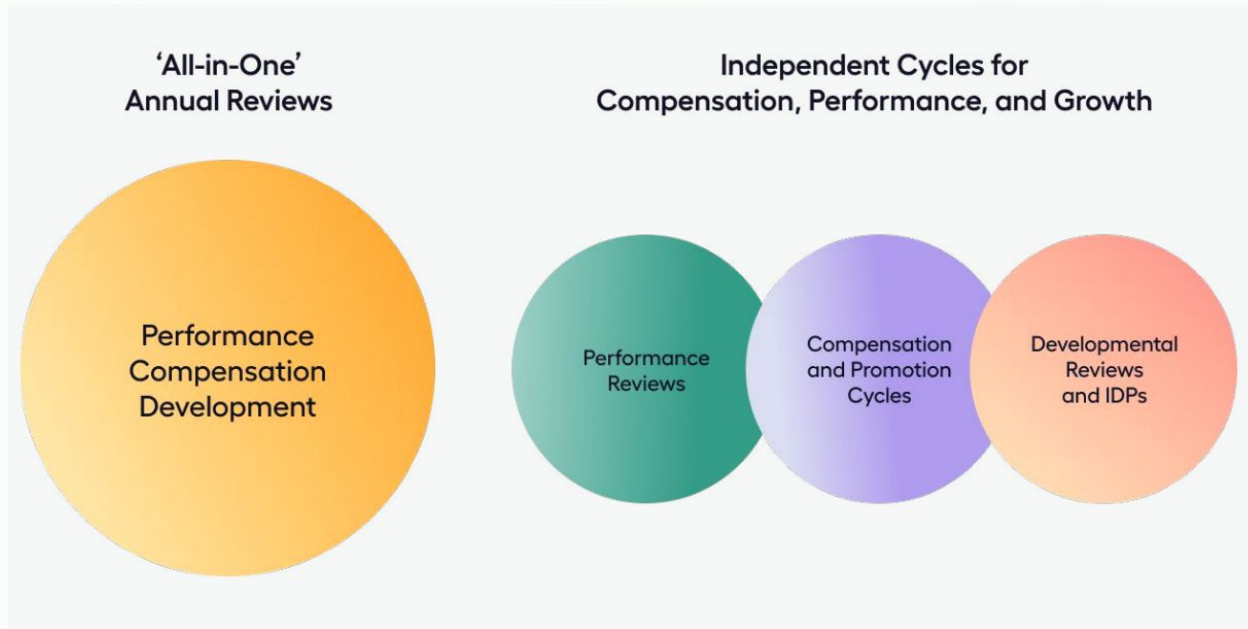
# Q&A



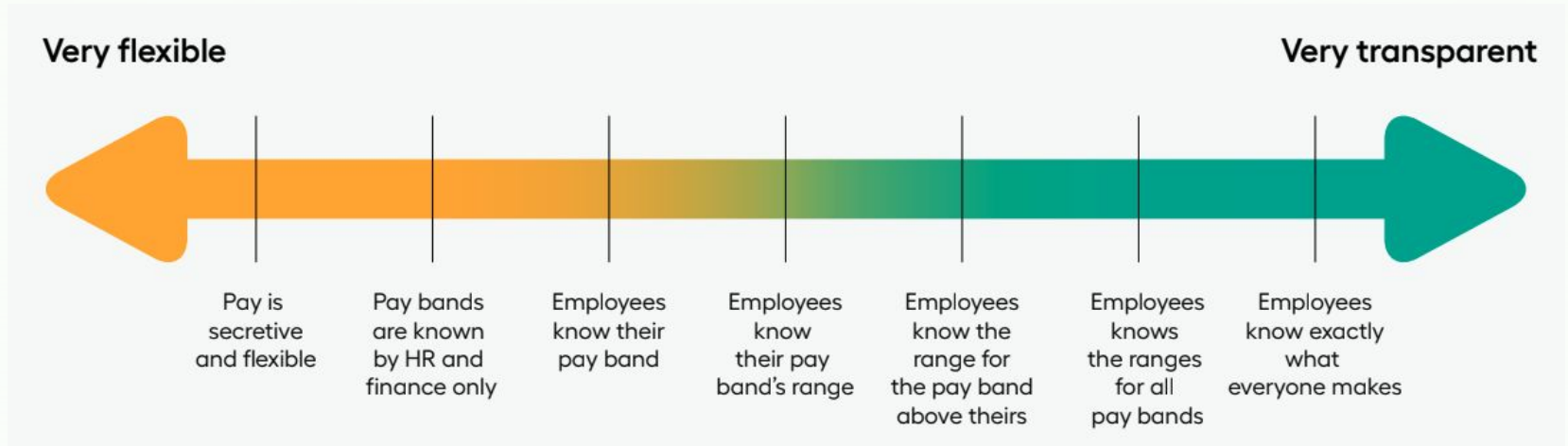
# One model for compensation changes



# Decoupling conversations



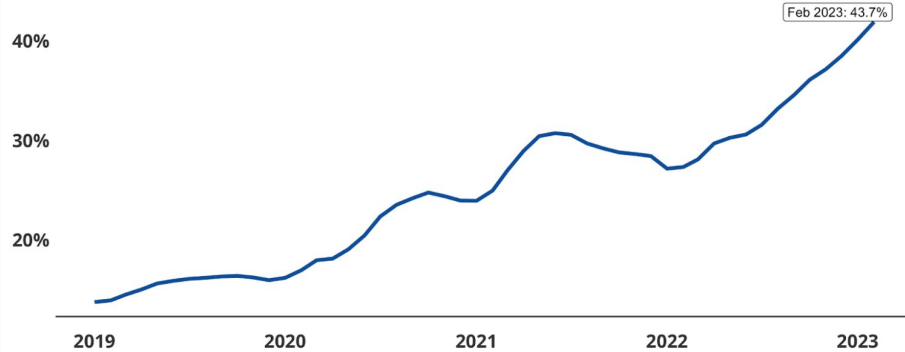
# Compensation transparency spectrum



# Pay transparency growing substantially over time, with differences by occupation

## Pay transparency has risen significantly since 2019

Share of US job postings advertising salary (%), Jan 2019 to Feb 2023



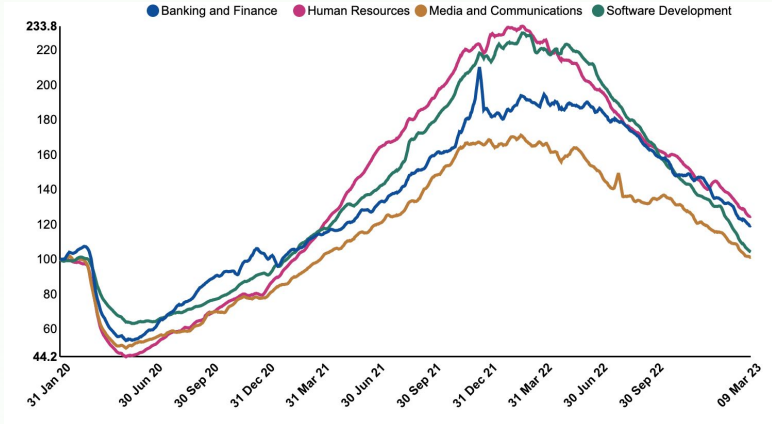
## Occupational groups with the highest and lowest pay transparency

Ranked by share of job postings advertising salary (%) in Feb 2023

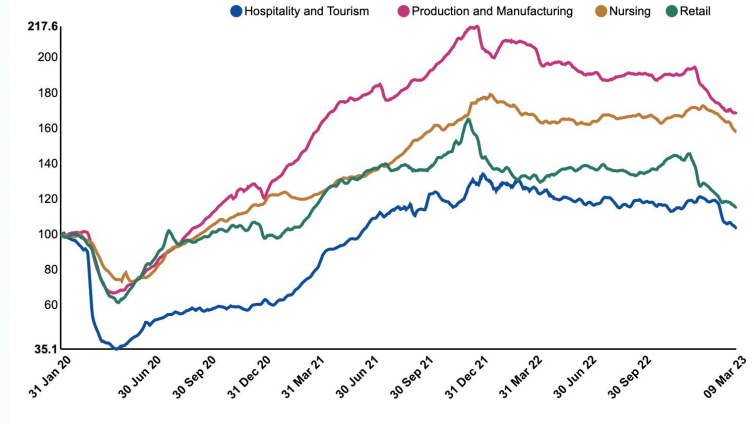
| Occupational Group                | Feb 2023 (%) |
|-----------------------------------|--------------|
| Most Transparent                  |              |
| Childcare                         | 75.9%        |
| Security & Public Safety          | 68.3%        |
| Dental                            | 63.1%        |
| Personal Care & Home Health       | 61.8%        |
| Real Estate                       | 61.4%        |
| Least Transparent                 |              |
| Scientific Research & Development | 33.1%        |
| Management                        | 32.8%        |
| Banking & Finance                 | 31.8%        |
| Chemical Engineering              | 31.4%        |
| Industrial Engineering            | 30.6%        |

# Job market softening, with drastic industry differences

## Tech, Media & Finance



## Set of other industries



# Higher performing HR teams report substantially more investment in compensation programs

| KEY POINTS OF DIFFERENCE                                   | HIGH-PERFORMING HR | LOW-PERFORMING HR |
|--|--------------------|-------------------|
| Invest more in linking compensation and performance        | 46%                | 22%               |
| Ability to link compensation and performance               | 64%                | 27%               |
| Invest more in compensation transparency                   | 37%                | 24%               |
| Invest more in compensation equity                         | 46%                | 29%               |
| High performance on compensation equity                    | 80%                | 37%               |
| Use feedback from manager's manager in reviews             | 42%                | 18%               |
| Use mostly quantitative data for performance reviews       | 52%                | 25%               |
| Implemented training programs for reducing bias in reviews | 57%                | 20%               |
| Implemented software to reduce bias                        | 40%                | 21%               |
| Have clear employee growth paths                           | 58%                | 19%               |
| Invest more in coaching / upskilling programs              | 46%                | 29%               |
| Invest more in HR analytics                                | 50%                | 18%               |
| Board pays attention to HR data                            | 36%                | 19%               |



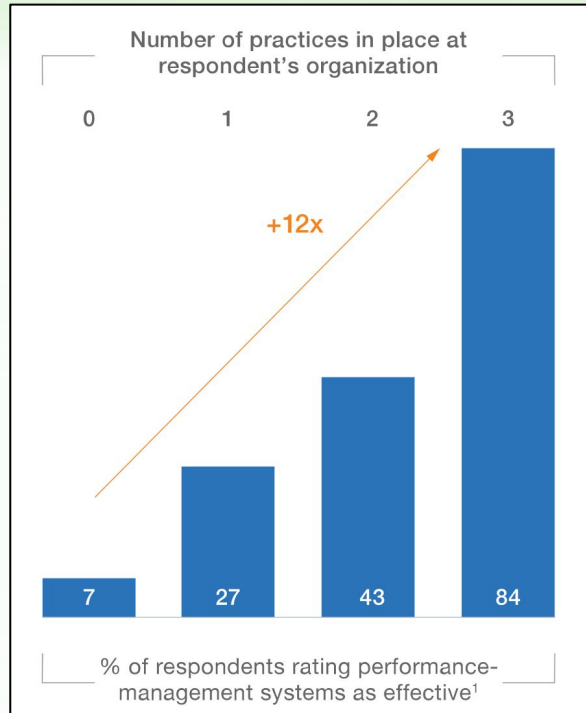
# Relating pay increases to performance



# Pay & performance model



# Pay & performance model



## The three practices

Linking performance goals to business priorities

Coaching by managers

Differentiating compensation

“...meaningful differentiation of compensation among low, midlevel, and high performers...the results confirm that this practice links closely with outperformance... Also on compensation, the results suggest that effective performance management is more likely when organizations separate compensation conversations from formal evaluations.

# Pay transparency & compression

Our research uncovered that in firms adopting pay transparency practices, supervisors... assume a self-protective approach...

Because it's often time consuming and psychologically draining for them to address employee complaints and salary adjustment requests...[they] make employees' performance-based incentives more similar to each other — in other words, compressing them — thereby reducing the pay dispersion driving employee concerns and complaints about pay inequity.

# Pay transparency & compression

## **Make the performance-reward link clear and objective.**

...clearly link performance with rewards — for example, objectives and key results (OKRs) — with continuous monitoring allows employees to better understand how their work relates to specific outcomes.

## **Provide training to facilitate pay-related communication.**

One challenge in adopting pay transparency is managers' limited understanding of their company's compensation policy, even though they're the ones managing employee inquiries...

## **Restructure reward systems.**

...companies should consider...offering [individualized rewards] to upskill employees... [and] reward and retain loyal employees.

# Thank You!

